

See who's hiring on LinkedIn.

Bobby Parrish

YouTuber, Cookbook Author, Blogger, Influencer

• FlavCity

• University of Wisconsin-Madison

Greater Chicago Area · [Contact info](#)

144 connections

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About

I make healthy recipes that actually taste good! You can find my videos and daily recipe content on YouTube and all social media platforms along with the FlavCity blog.

Featured

Link



Be A Home Cook Rock

YouTube

Home cooks can be cul here to prove you don' like one. Weekly video by a home cook. Subsc You Can See All The Fla http://goo.gl/iYaj7c Fol

Activity

742 followers

Bobby hasn't posted yet

Recent posts Bobby shares will be displayed here.

Show all activity →

Experience

Food Personality & Cooking Show Host

FlavCity

Jan 2013 - Present · 12 yrs 3 mos

Chicago

• WEB INFLUENCER

Bobby creates custom content for far-reaching, highly engaged social media audiences (with his largest fan base being Millennials) via YouTube, Facebook, Twitter, Instagram, and Snapchat.

Not only does FlavCity content generate rave reviews and dialogue among Bobby's loyal fan base, but it also has a strong track record of going viral. This helps brands move the needle from generating impressions to buzz.

ducts need an equally high quality audiences. While his style is warm and inviting. When partnering with a brand or standards, including measured fear and keen messaging, and the

produced for brand promotion was featured as a commercial on Food Network.

Brands:
Pepsi, Tillamook, Kellogg's, Campbell's, Miracle-Gro Nature's Care, Walmart, KitchenAid

• FOOD AUTHORITY

Bobby's culinary creations transcend all the accolades, delivering perfectly paired flavors without any of the pretense. He serves up culinary tips along with conversational, "show & tell" recipe demonstrations, guiding food enthusiasts to cooking success.

• CONTENT CREATION

Curated cooking and recipe videos that are optimized specifically for each social platform they live on: Facebook, YouTube, Instagram, Twitter, Snapchat. Full videos on YouTube, condensed "hero shot" videos on Facebook, Instagram & Twitter. By optimizing content for each platform Bobby can successfully reach target audiences.

- Original Recipe Creation
- Professional Food Photography
- Cooking Videos
- Live Streams

• APPEARANCES

Bobby is experienced and available for trade shows, live cooking demonstrations, TV segments, and food festivals.

TV
Food Network, ABC 7, WGN News



Guy's Grocery Games

Education



University of Wisconsin-Madison
1997 - 2000

Projects

Food Authority

Skills

Cooking

4 endorsements

Recipes

2 endorsements

Skills →

University of Wisconsin-Madison

482,550 followers

+ Follow

Scripps Networks Interactive

61,277 followers

+ Follow

Show all companies →

S

Promoted

...

Suretypedia

Cori, keep up with the latest insights from Suretypedia

Cori, stay informed on industry news and trends

Follow

More profiles for you

Vani Hari · 3rd+

Founder of Food Babe & Truveni, New York Times Best Selling Author of 4 books

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Dr. Eric Berg DC · 3rd+

Founder and CEO, Dr. Berg Nutritionals, Inc

+ Follow

Jimmy Donaldson · 3rd+

Founder at MrBeast & Feastables

+ Follow

Paul Saladino, MD · 3rd+

Physician

Message

Jordan DeCicco · 3rd+

Founder and Chief Executive Officer at Kitu Super Coffee

https://www.linkedin.com/in/bobby-parrish-667874110/

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at Countybank

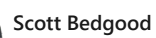
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